

POLICY

FRANKLIN TOWNSHIP BOARD OF EDUCATION

File Code:1140

DISTRIBUTION OF MATERIALS BY PUPILS AND STAFF

The board of education directs that students, staff members, and district facilities not be used for advertising or promoting the interests of any non-school agency or organization, public or private, without the approval of the board or its designee; and, any such approval granted for whatever cause or group shall not be construed as an endorsement of said cause or group by the board.

All materials or activities proposed by outside sources for student or staff use or participation shall be reviewed by the chief school administrator on the basis of their educational value in the total school program, benefit to pupils, factual accuracy, and appropriateness, but no such approval shall have the primary purpose of advancing the name, product, or special interest of any individual, group, or profit-making organization.

No materials may be used or circulated in the school which are deemed by the chief school administrator to be primarily advertising materials, with the following exceptions:

- a. imprinted materials solicited by teachers as being suitable for a project or purpose of their class;
- b. fliers of direct educational and cultural interest, and of an essentially noncommercial nature;
- c. electronic media bearing only the name of the sponsoring firm;
- d. in the case of outside speakers representing commercial organizations, only when the commercial aspect is limited to naming the organization represented and the subject matter advances the educational aims of the district.

Pupils shall not be used to distribute partisan materials or partisan information pertaining to a school or general election, budget or bond issue, or negotiations. Pupils shall not be exploited for the benefit of any individual, group, or profit-making organization.

No staff member or student representing an outside organization may distribute or post literature on that organization's behalf on district property either during or after school hours without the prior approval of the chief school administrator.

All surveys, questionnaires, or other similar items requiring pupil or parent/guardian response shall be reviewed and approved by the chief school administrator prior to distribution. The chief school administrator shall solicit written permission from parents/guardians before students participate in surveys or research that requests personal information as set out in state and federal law.

Date adopted:12/9/96

Board Reviewed: 2/23/09

Date revised: 5/18/15